

Atlas press kit

Everything you need to write about or show Atlas by esoteria.

Inside

- **Logos:** the lockup, the mark and the wordmark, for light and dark backgrounds, in SVG and PNG.
- **App icons:** Mac and iPhone.
- **Profile pictures and link previews.**
- **Using the Atlas logo.pdf:** which file to use, space, colours, what not to do.
- **About esoteria.pdf:** the boilerplate and the mission, ready to quote.

esoteria is always written in lowercase. The company's legal name is Esoteria Inc.